



# Dave Nitzel

*daveanddave.co*

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@DaveNitzel

# ABOUT DAVE

Dave Nitzel had over 30 years of management and senior leadership experience beginning with major U.S. corporations before eventually launching his own Atlanta-based Hospitality management consulting firm.

Throughout the course of Dave's career, he's managed \$3 billion dollar revenue verticals, had oversight responsibility for over 3300 retail stores, and led teams of over ten thousand company associates. Dave's run point on \$50+ million dollar outsourcing initiatives as well as large-scale venture capital turnarounds.

Post corporate career, Dave has become a best-selling author with two published books (The Bar Shift and Hospitality DNA) which he's co-authored with friend and fellow business consultant Dave Domzalski. Dave also owns and operates four Barmetrix franchise offices throughout the Southeastern US where they specialize in inventory management services for bars and restaurants.

Today Dave coaches globally largely in the Hospitality sector where he's worked with some of the industry's best and brightest operators, including multiple 'best bar in the world' award winners. He has also mentored professional athletes which include three MLB first-round draft picks, consults for not-for-profit organizations, and serves as a life coach for at-risk youth in the U.S.

Dave speaks regularly in person and virtually at industry events on all matters of Hospitality with an emphasis on management, strategy, and culture in the bar and restaurant segment.

Dave has been married to his wife, Jeni, for over 32 years. They have four children — Alexander, Zachary, Olivia, and Sophia — as well as two grandchildren — Evalena and Katherine. In his spare time, Dave enjoys cars, sports, movies, music, gardening, travel, and is a connoisseur of very average bourbons and tequilas.





## AUDIENCE OUTCOMES

### Let's change the way you see the world!

Dave speaks on a wide variety of topics based on an incredibly diverse career. He typically likes to understand the needs of event planners and the target audience to create a bespoke product. Our big idea is a great speech is an experience that is relatable, thought-provoking, and entertaining.

Dave can cover topics found in his game-changing, best-selling books as well as wide-ranging topics such as culture and leadership. Dave's focus is to deliver a transformational experience to the audience such that they leave with invaluable lessons they can take back to their business and/or personal lives and implement with clarity.

Dave's wealth of experience, from big business to venture capital to sports and family, delivers not only highly relevant content but in an entertaining and captivating way.

## OUR MOST POPULAR TOPICS

- **The Hospitality Helix** – What does it mean to have Hospitality DNA, after three years of researching industry award winners we answer that question with confidence.
- **The Inception Archetype** – An amazing way of connecting your marketing to guest experiences and their expectations.
- **The Aperture Effect** – How wide-ranging personal experiences deliver a sharp business focus.
- **The Delta Construct** – A military-style approach to building high-performing partnerships.
- **Building a Scalable Business**– It's all about culture and avoiding a cult of personality.

# QUOTES

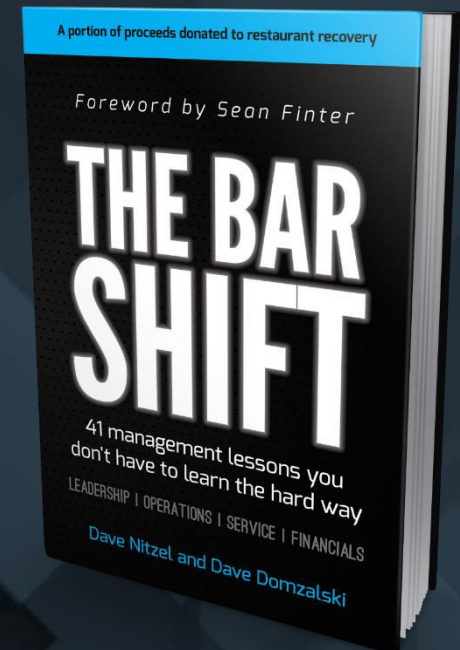
*"Hospitality DNA has entered my list of the Top 5 books every bartender should have in their arsenal. It is a fast-track masterclass in the hospitality industry centered around the world's best but goes way beyond the glorification of characters and instead provides a thorough collection of in-depth knowledge, wisdom, and ideas to help young and veteran professionals succeed. It's the book I wish I'd written, the book I wish I had when I started, and now the book I'm infinitely glad I've laid my hands on."*

*-Danil Nevsky, Founder, and CEO - Indie Bar Company / #3 of the Most Influential Personalities in the Bar Industry by Bar World Top 100*

*"I have not found a book (The Bar Shift) that identifies such critical business issues nor explains so many practical solutions so fully or clearly. Read. Mark. Learn and inwardly digest."*

*-Angus Winchester, Two Time Brand Ambassador of the Year. Global Hospitality Educator, and Perennial Bar World Top 100 most influential recipient.*

*Dave & Dave*  
HOSPITALITY





## **CONTACT INFO**

[daveanddave.co](http://daveanddave.co)

## **SOCIAL MEDIA**



**Dave Nitzel**